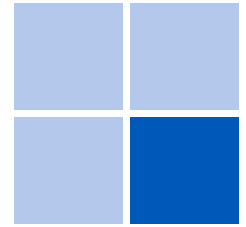


Quarterly Report from G.S.O.



Activities of the General Service Board Including A.A. World Services, Inc., AA Grapevine, Inc.

This is a confidential bulletin, for use only within A.A.

August 2021

General Service Board Meeting

The General Service Board of Alcoholics Anonymous, Inc. held its quarterly meeting via videoconference on Monday, August 2, 2021. Linda Chezem, chair of the General Service Board, presided. The chair warmly welcomed all present. All committees met during the weekend. Highlights of committee reports appear below:

Archives

The committee reviewed the 2021 Conference Committee on Archives committee considerations and requested that the Archivist furnish the committee with more information on how these suggestions might be achieved. The Archivist will also work with the committee chair to construct a plan to review and update the GSO Archives Oral Histories Kit.

Conference

The committee discussed the 71st GSC advisory action on implementing the Equitable Distribution of Conference Workload process and the chair appointed a subcommittee. The committee recommended and the General Service Board approved requests for two persons from A.A. in Brazil and one person from A.A. in Argentina to attend the 2022 U.S./Canada General Service Conference as observers.

Cooperation with the Professional Community/ Treatment and Accessibilities

Cooperation with the Professional Community: The committee discussed the 2021 CPC advisory action to develop a pamphlet directed to mental health professionals and suggested assembling a focus group of past/present Class A trustees' and other mental health professionals who are members of the Fellowship for the purpose of asking what their needs are when addressing the suffering alcoholic. The committee also reviewed the 2021 CPC consideration to review the CPC workbook and requested that the staff secretary survey local CPC committees for shared experience on creative ways to carry the A.A. message to professionals, including but not limited to, during the Covid-19 pandemic.

Treatment and Accessibilities: The committee will develop a questionnaire for audio military interviews and request a broader cross-section of A.A. members in the military. The committee plans to review compiled stories for the pamphlet "A.A. for the Older Alcohol."

Corrections

GSO's publishing director provided a verbal update on the viable options to make A.A. literature in digital formats available for alcoholics in correctional facilities. In collaboration with AA Grapevine, contracts are in place with several major vendors that provide tablets into correctional facilities. It was reported that much progress has been experienced within Canada as well.

Scheduled to launch in September 2021, a demo of the new Corrections Correspondence Service database was provided that will quickly and effectively enable matching of persons in custody to members on the outside. Some of the new features include matching based on miles rather than region – exponentially increasing matching possibilities; and expansion of the program to match members in Canada.

Finance

GSO Financial Results

The committee reviewed the GSO unaudited financial results for June 30, 2021. Gross literature sales for the first six months of 2021 were \$5,735,705 which is 65% of the 2021 budget of \$8,865,000 and \$837,572 more than last year. June gross sales were \$981,496, just missing becoming the second month over \$1 million since February 2020 (not counting February 2021, which was skewed by recognizing the pre-order revenue for the souvenir book).

Contributions for the first six months of the year were \$4,976,316, which is 51% of the 2021 budget of \$9,725,000 and \$911,513 more than this time last year. The committee expressed its gratitude to the Fellowship for the continuing Seventh Tradition support.

Total revenue for the first six months of the year was \$10,899,219 which is \$1,653,981 more than this time last year.

Total operating expenses for the period ending June 30, 2021, were \$7,611,401 which is 53% of the budget amount of \$14,479,506 and \$75,068 more than last year. Payroll and benefits year to date are \$4,535,220, which is 49% of the budget amount of \$9,225,438 and \$83,668 less than last year. Total operating expenses are more than budget because the NYS unemployment insurance tax rate increased. Also, depreciation expense was budgeted as a non-operating expense but is being charged as operating expense in accordance with Generally Accepted Accounting Principles (GAAP).

The combination of the above revenues and expenses re-

sulted in GSO reporting a preliminary surplus for the six months ending June 30, 2021 of \$1,430,178. This compares to a budgeted surplus of \$641,388. The surplus is greater than budget primarily due to literature sales. We were able to budget a surplus because the General Service Conference was virtual and the Boards have not traveled or met in person so far this year.

2021 Budget Reforecast

For the year 2021, there is a reforecast of the budget. This budget includes \$1,490,572 in additional revenue and \$760,048 in additional operating expenses. Total operating revenue is projected to be \$17,084,572, an increase of 10% from the original budget. Total operating expense is projected to be \$16,416,862, an increase of 5% from the original budget. The committee discussed in detail the reductions and additions proposed in the re-forecasted budget. They also discussed being prudent with expenses and sending a message to the Fellowship about the importance in replenishing the Reserve Fund.

The trustees' Finance and Budgetary Committee recommended that the General Service Board approve the re-forecasted budget, which reflects gross literature sales of \$11,400,000, contributions revenue of \$10,000,000 and a bottom-line surplus of \$667,710.

The trustees' Finance and Budgetary Committee recommended that the General Service Board approve an immediate transfer of \$250,000 to the Reserve Fund.

Reserve Fund

On June 30, 2021, the Reserve Fund balance was \$12,537,739. No additions or withdrawals have been made during this year. The current balance covers 8.41 months of expenses calculated based on the original expense budget for 2021.

Grapevine Financial Results

The trustees' Finance and Budgetary Committee received a memo from Chris C. acting publisher, regarding the new engagement with their subscription fulfillment center. Due to the transition from one fulfillment center to the other they are not currently able to produce accurate statements for the period ending June 30, 2021. They will send complete June 2021 financials to the Board sometime in August.

Francis G. presented the unaudited year end results for the period ending May 31, 2021. Average paid circulation of the Grapevine magazine was 68,645. This compared with a budget of 67,547 and 2020 actual of 68,834.

Total income for the first five months of the year was \$934,409 which is \$324,984 more than budgeted and \$242,999 more than the \$691,409 achieved in 2020.

Total costs and expenses of the magazine for the first five months were \$665,428, which were \$43,722 lower than budgeted and \$98,413 less than the \$763,840 in 2020.

After adding interest earned, there was a net income for the period ending May 31, 2021, of \$268,981 compared to a budgeted net loss of \$99,725.

La Viña Results

For the unaudited results for May 31, 2021, average paid subscriptions for La Viña were 5,913 compared to 5,687 budgeted and 8,338 in May 2020. Income from magazine sales

was \$5,032 compared with a budget of \$11,400. After deducting the costs and expenses of \$173,000, a shortfall between revenue and expenses of \$167,968 resulted for this service activity. This compares with a budgeted shortfall of \$146,075 and a shortfall of \$132,130 for 2020. The shortfall for the La Viña service activity is funded by a transfer from the General Fund of the GSB.

A.A.W.S. Report on Self-support

Deborah K. updated the committee on the activities of the self-support subcommittee including providing style and editorial suggestions on the contribution and birthday envelopes. They also discussed SMF-176, Services Provided by the GSO/A.A.W.S., draft update. The committee also discussed the SMF-203 "Seventh Tradition Fact Sheet," that summarizes services that GSO provides and suggested updating this service piece. The subcommittee will also take the lead on gathering the shared experience on virtual baskets.

Retirement Committee Update

The CFO reported that the Retirement Committee met on February 23, 2021. Tom Sutton, BPAS investment adviser, reviewed the portfolio performance for the twelve months ended December 31, 2020. The committee also heard a report from Amy Kemp, BPAS actuary, on the actuarial position of obligations and assets of the Defined Benefit Pension Plan. The committee didn't feel comfortable making any recommendations regarding annuitizing the Pension Plan and requested an additional meeting for further discussion.

General Sharing Session

Francis G., Northeast Regional Trustee, warmly welcomed everyone to the General Sharing Session at the General Service Board Weekend. The topic was: "The Minority Voice."

Irene D., GSO Staff, presented on the subtopic: "The Voice of the Minority." Irene spoke of the spiritual aspect of Chapter Seven, "Working with Others," highlighting the fact that when Bill wrote the word "others" there may have been no way he could have imagined how inclusive we would be, or we still could be. Irene referenced the recent Conference advisory actions changing the A.A. Preamble to be more inclusive and moving forward with a plain language Big Book to overcome barriers with current and prospective members.

Irene brought up the efforts of local entities to provide interpretation and translation, also mentioning GSO involvement with the North/South Connections Forum that helped connect remote communities in the northern hemisphere with the southern hemisphere, making sure that language was no barrier. Irene said, "We need to meet the 'other' where they are at. It is hard to understand the needs of a population if you do not try to engage with them."

Jimmy D., A.A.W.S. board chair, began his presentation by sharing that "from the inception of our Fellowship it has been proven time and again that listening intently to those whose opinion did not prevail has helped to assure the future of our program." Referring to the Fifth Concept as the foundation for the guarantee that the minority will always be heard in A.A., Jimmy also stated some of Bill W.'s shared experience providing "protection" against the uninformed, misinformed, hasty, or angry majority.

Jimmy was emphatic that “this room of trusted servants — trustees, directors, staffs, and committee members — are specifically directed by Concept V to file minority reports when it is felt that the majority is in error, and in the case of a matter considered to grievously impact the Fellowship as a whole we are duty-bound to present a minority report to the Conference sitting in their capacity as the group conscience of A.A.”

Francis thanked both presenters and invited attendees to share. One trustee shared how the minority voice allows us to have not just a group conscience but an informed group conscience. Another participant expressed an experience with a Japanese group in the United States and how just being a minority community can be having a minority voice. A trustee told a story of how he almost left service when he was on an area committee because he was hearing impaired but shared how his area started supplying equipment to help all participate.

A staff member expressed the prudence of a minority opinion being hard to hear but necessary. An ACM reinforced that it is our duty and responsibility to express the minority opinion and how it is a facet of leadership. A director shared about the fear of sharing with someone who spoke a different language and how it was relieved with just saying “hello.” Another director described how, to keep the meeting flowing, her area sometimes counseled the chairs to not ask for the minority opinion, but when the minority opinion is honored, it is so powerful. The spiritual principle of inclusivity is to include everything, all voices, all opinions, and it is by that principle we have an informed group conscience. A trustee shared how she will be visiting with a local indigenous tribal chief and noted the lack of indigenous people in our rooms and shared that A.A. needs to feel like a safe place for all people to share. Lastly, a director noted being mindful of not reducing the spiritual principle of minority opinion to just a business meeting procedure as it needs to be much more, as outlined in our Warranties.

The topic transitioned to the idea of returning to a “town meeting style” for the General Sharing Session. The general manager introduced the “town meeting style” discussion and invited ideas pertaining to that of restructuring the General Sharing Session and our 1728 meeting to support unity and carry us forward.

International

The committee discussed the International Data Map project and noted there have been no updates to the data since 2018, pending implementation improvements of NetSuite. A subcommittee was formed to review the original intent and goals of the map project and reexamine the map’s purpose, values and target audience.

The committee discussed advisory actions of the 71st General Service Conference regarding the recognition, participation, and listing of online groups in the U.S./Canada Service Structure and recommended that they be forwarded to the General Service Board and that a committee or committees be formed and that both domestic (U.S./Canada) and International impact be considered in all discussions and implementation.

International Convention/Regional Forums

International Conventions: The committee discussed the use of the Lord’s Prayer at International Conventions and agreed that a survey distributed to the Fellowship may be the best method to gather wider sharing from the Fellowship. Implementation was tabled until 2022/2023. The committee recommended to the General Service Board that Al-Anon/Alateen be invited to participate in A.A.’s 2025 International Convention in Vancouver, BC, Canada.

Regional Forums: The committee recommended to the General Service Board that the virtual pan-continental Special Forum targeting certain international and U.S./Canada remote communities be held on December 11, 2021.

Literature

The committee discussed the 2021 advisory action regarding the pamphlet “A.A. for the Black and African-American Alcoholic.” The committee noted the importance of participation from members of A.A. from the primary target audiences in the process of updating this pamphlet. The chair requested that committee member, Vera F., establish a working group and lead the implementation of a process for the pamphlet update.

The committee discussed the 2021 advisory action to develop a draft version of the book, *Alcoholics Anonymous (Fourth Edition)*, translated into plain and simple language. The chair appointed a subcommittee and asked the Publishing department to work closely with the subcommittee in the development of draft content.

The committee discussed the 2021 advisory action regarding the development of a draft Fourth Edition of the book, *Alcohólicos Anónimos*, and acknowledged the challenges of creating a book in a language that encompasses the diversity of the Spanish-speaking population. The committee noted the importance of participation from members of A.A. from the primary target audience and requested that appointed committee member (ACM) Amalia C. establish a working group to lead the implementation process for the creation of the Fourth Edition of the Spanish language Big Book.

Nominating

The board approved Kirk H. of Las Vegas, NV and Morgan B. of New Orleans, LA, for one-year terms as Appointed Committee Members on the trustees’ Public Information Committee.

The committee created a short list of eight Class A (nonalcoholic) trustee applicants to interview before the October 2021 General Service Board weekend.

The feasibility of videoconference gatherings following General Service Board Weekends was discussed and the committee noted existing opportunities for Conference committee members to ask questions and request additional information from the General Service Board members. The committee expressed concern about taking away opportunities between a region and area and noted special events held by service areas or regions.

Public Information

The committee discussed the 2021 committee consideration regarding the A.A. Membership Survey methodology

report and recommended that the staff secretary move forward to engage the professional survey methodologist to conduct a focused review and analysis of the A.A. Membership Survey Questionnaire at a cost not to exceed \$8,000.

The committee discussed the PI Comprehensive Media Plan and will review and update its content and architecture. Development of the Comprehensive Media Plan is an ongoing project.

The committee discussed a feasibility study on paid placement of PSA videos on streaming platforms including, but not limited to, Netflix, Hulu, and YouTube and looks forward to research conducted by GSO regarding these platforms.

A.A. World Services

Since its January 2021 meeting, the A.A. World Services (A.A.W.S.) Corporate Board has met five times: March 5, April 21, May 1, June 25, and July 29. During this same period, the A.A.W.S. Finance, Publishing, Technology/Communication/Services and Internal Audit committees each met three times. Additionally, the A.A.W.S. and AA Grapevine boards met in an informal joint session during Conference week in April 2021.

On Wednesday, July 21, Linda Chezem, GSB chair, Jimmy D., A.A.W.S. chair and Josh E., AAGV chair, traveled to GSO. After the long period of lockdowns, they wanted to express their gratitude and support in person to all the employees of the office.

Administration

Return to the Workplace: Limited voluntary return began May 3, 2021, by which employees can come in to work at the GSO. The full return to the workplace, with some work from home eligibility is set to begin October 1, 2021.

Canadian Employment: The GSB affirmed that all employment opportunities offered by A.A.W.S. or AAGV include Canadian citizens and will explore the best path forward to accommodate legal and/or other requirements. An initial meeting was held on June 7 and a working group formed to explore the best path forward.

Archives

From January through mid-July, the Archives staff responded to approximately 550 inquiries. Currently, the department is assisting South Africa with their anniversary celebration by providing historical information related to A.A. in that country. A.A. in South Africa is celebrating 75 years, and the local members are putting together a series of events to commemorate the Jubilee celebration starting October 2021.

Human Resources

The office has fully transitioned to a new administrator for many employee/retiree services as well as new employment counsel and a new compensation consultant to support a full review of organization-wide compensation.

Operations

The internal Fellowship Connection working group conducted three sharing sessions with area registrars to get important input and feedback for additional enhancements and future releases of Fellowship Connection.

The new Member and Customer Service department officially launched June 28, 2021. The team is utilizing a customer communication platform system that combines the email with a CRM (customer relationship management) system to improve the customer experience.

Technology Services

The Technology Services team continues to play a critical role on the ERP Project, including overall program and project management; vendor management; data mining and data clean-up to support production issue resolution. Technology Services is also focused on improving cyber and data security.

Services Summary

Accessibilities/LIM: The Remote Communities Service page will soon be available on the aa.org website. The page will include relevant literature and useful links for service work.

Conference: The Conference desk is preparing a communication to inform the Fellowship of the new deadline for proposed agenda items from December 15 to September 15.

Cooperation with the Professional Community/Treatment: Due to the Covid-19 pandemic GSO has not participated in live or virtual exhibits. Class A trustee Nancy McCarthy spoke at the CPC Virtual Workshop and staff attended the NIAAA Virtual Roundtable in June.

Corrections: The new CCS Matching Application, set to launch in September 2021, will automatically match insiders and outsiders by gender, language, miles (not region) and country. The application will enable personalized welcome letters to be sent to all participants.

Group Services: Three official Fellowship Connection sharing sessions via videoconference have been conducted. The desk has received a high volume of communication regarding the 2021 advisory action pertaining to online groups. There are many concerns with the practicality of how listing will work both at the office and locally with registrars.

International: The pan-transcontinental North/South Connections Forum was held on May 15, 2021, with participation from members in the far southern regions of Argentina, Chile and the far northern regions of the U.S. and Canada.

Literature: The Literature Desk has followed up 21 proposed agenda item submissions to share about the actions stemming from the 71st General Service Conference as well as following up with GSO Publishing about the nine Advisory Actions and nine Committee Considerations that are pertinent to the department and stem from the Conference Committee on Literature.

Nominating: Work has begun to fill the 2022 vacancies for Class A trustees and an announcement was posted to the LinkedIn page. Other vacancy announcement letters were sent out within the Fellowship to fill the 2022 Class B trustee positions from the Eastern Canada and Pacific regions.

Public Information: In 2021 three press releases have been distributed by Cision PR Newswire. Separately, the 2021 Annual Anonymity Letter to the Media was also distributed by Cision and for the first time some news outlets including the Associated Press and Yahoo Finance shared the memo with the public.

Regional Forums: The first virtual Northeast Regional Forum

was held on June 4-6, 2021. Preparations for the remaining three virtual forums in 2021 continue.

Board Committees

Finance: The board approved the following recommendations brought forward by the Finance Committee:

- A request for sharing from the Fellowship about using various “virtual” baskets, especially in terms of our Traditions; and to forward a report to the trustees’ Finance and Budgetary Committee for further consideration on updating Conference-approved literature and service pieces with this shared experience.

- Forwarding the 2021 Reforecast Budget 1.0 to the GSB Trustees’ Finance and Budgetary Committee, stressing the utmost fiscal prudence.

- *Publishing:* The board approved the following recommendations brought forward by the Publishing Committee:

- The Publishing department produce 300 DVD units of the video, “Your General Service Office (GSO), the Grapevine, and the General Service Structure” to be sold at a list price of \$10.

- The Publishing department proceed with a small-run manufacturing of audiobook CD sets of the abridged and unabridged versions of the book, *Alcoholics Anonymous*, in English, French and Spanish, as presented, with revisions to units being ordered as appropriate.

- The Publishing department reprint the book, *Experience, Strength, and Hope*, with a soft cover rather than a hard cover, and that the book be priced at \$5.00 per unit.

- The Publishing department proceed with the QSL video production of the pamphlet “Access to A.A.: Members Share on Overcoming Barriers” at the total estimated cost of \$26,295.

- The Publishing department proceed with ASL video production of the pamphlet “Access to A.A.: Members Share on Overcoming Barriers” at an estimated amount not to exceed \$44,000.

- The Publishing department proceed with the production of the newly redesigned, revised and updated “A.A. Service Manual” in the following quantities, at a list price of \$4.00 per unit:

English: 50,000 copies

French: 3,000 copies

Spanish: 8,000 copies

Total: 61,000 copies

- The Publishing department proceed with the printing of the new pamphlet “Experience Has Taught Us: An Introduction to Our Twelve Traditions,” at the following quantities, at a selling price of \$0.36 per unit:

English: 25,000 copies

French: 2,000 copies

Spanish: 10,000 copies

Total: 37,000 copies

- The Publishing department proceed with the printing of the new pamphlet “Hispanic Women in A.A.” at the following quantities, at a selling price of \$0.35 per unit:

English: 15,000 copies

Spanish: 25,000 copies

Total: 40,000 copies

Technology/Communication/Services (TCS): The board approved the following recommendations brought forward by the TCS Committee:

- The February 10, 2021 disclaimer be implemented for leaving aa.org and linking with AA Grapevine and La Viña websites and the Jan. 11, 2021 disclaimer be used for all other links.

- That we proceed with creating and implementing a link from aa.org in the Friends and Family page to the Al-Anon website.

- The March 29, 2021 Website Committee meeting minutes, 2021 First Quarter website report, 2021 analytics loss report and Progress on Website Design report presented on June 25th be forwarded to the trustees’ Public Information Committee.

- The June 22, 2021 Website Committee meeting minutes, presented on July 29th be forwarded to the trustees’ Public Information Committee.

- The Second Quarter website report presented on July 29th be forwarded to the trustees’ Public Information Committee.

Internal Audit Committee (IAC): The board approved the following recommendations brought forward by the Internal Audit Committee:

- Modification to the Budget Policy and Procedure Statement for Alcoholics Anonymous World Services, Inc., in the section “Expenditures Not in the Ordinary Course of Business” to state:

- a. Set the amount for Management to make expenditures without prior notice or approval of the Board of Directors to \$50,000;

- b. Delete item b in the current policy, and;

- c. Set the amount of \$50,000 or more for Management to seek and obtain the approval of the Board of Directors prior to making the expenditure.

- The Management RACI be submitted to the A.A.W.S. Board for review.

- The revised Internal Audit Committee Composition, Scope and Procedures be approved.

- The 2021-2022 Finance RACI be approved.

- Additionally, the A.A.W.S. Board approved the following recommendations:

- The termination of the AXA Equitable Defined Contribution Plan in favor of the TIAA Plan.

- The termination of the MetLife Defined Contribution Plan in favor of the TIAA Plan.

- The termination of the Mutual of America Defined Contribution Plan in favor of the TIAA Plan.

AA Grapevine

The AA Grapevine Board of Directors met virtually seven times since the General Service Conference. A new director’s orientation and board planning meeting on June 25th and 26th, an executive session on June 26th, special meetings on July 22nd and July 26th to interview publisher candidates, a quarterly board meeting on July 29, and an executive session on July 29.

The following committees met virtually: Nominating and Governance met on July 7 and 17; Strategic Planning met on July 20 and 27; Search Committee met on March 31, April 7, 14, 28, June 2, 16, 30, July 7 and 16.

Overview

Since the General Service Conference, in response to the advisory action requesting, implementation of an Instagram account, accounts for both Grapevine and La Viña launched on July 7th and each continues to grow in engagement and content. The Grapevine account is closing in on 2,700 followers in the first 3 weeks, and the La Viña followers jumped 20% following the recent 25th La Viña Anniversary Celebration in Arizona.

Initial demos for a Podcast have been completed and the board approved a plan to make a 3-month pilot of 12 episodes, with the possibility of extending for a full year. Current plans include weekly 30-minute episodes with a variety of small segments per episode.

A series of transitions have been underway concerning the Grapevine's fulfillment company and print vendor.

Board Committee Activity

Finance and Budget: The committee did not meet in the period since the General Service Conference. Other than the May actuals, there are no reviewable financials thru June to consider. Due to the transition from one fulfillment center to the other, accurate statements for the period ending June 30, 2021 are not yet available.

Nominating and Governance: AAGV, Inc. received 37 resumes for the nontrustee director position, which will open after the 2022 General Service Conference. The committee is currently evaluating the candidates and intends to forward a preliminary list to the trustees' Nominating Committee.

Strategic Planning: The committee reviewed the 2020-2022 Plan and discussed the previous committee's extensive work. It was also recognized that given the pandemic and changes in leadership that there was a higher than normal burden placed on the staff to keep publishing the magazine in a timely fashion and to continue multiple book projects along with many other projects. The team was successful in all its activities given the tough working conditions. The committee discussed potential opportunities for Grapevine and La Viña to pursue over the next few years.

Ad hoc Search: In April 2021 the committee began the process for identifying a Publisher for AAGV, Inc. The committee met weekly.

New Director's Orientation: The Grapevine Board met for a half day of orientation on June 25, 2021. Presentations were made on an overview of AA Grapevine, Inc., including staffing, editorial and the various AAGV, Inc. books and products, vendor partnerships and roles and responsibilities of trustees and nontrustee directors.

New Publisher Selected: After fulfilling the duties of Interim Publisher for the last eight months, Chris C. will take over as the new Grapevine Publisher effective August 15th.

Board Actions

June 26, 2021: Approved the minutes of the March 20, 2021 board meeting; Approved and accepted the AA Grapevine treasurer's report. Approved and accepted the La Viña treasurer's report.

July 29, 2021: Approved the minutes of April 21 and May 1, 2021 board meetings. Additionally:

- The board supports the Publisher's plan for a 12-episode Grapevine Podcast pilot.

Financial

For details on Grapevine Finance, see the report of the trustees' Finance Committee on page 2 of this report and the summary of unaudited financial results on the last page of this report.

Circulation, Development and Outreach — Highlights

- GV and LV participated in American Library Association virtual conference;
- transition of magazine fulfillment successfully completed and new printer shipped August issue;
- informational email provided to Corrections chairs regarding the Carry the Message project;
- optimization of product distribution through email efforts to customers;
- as of July 23 *Free on the Inside* sold 2,520 copies and *Mujeres en AA* sold 1,123 copies;
- ongoing work with Corrections tablet vendors.

Editorial Advisory Board (EAB): Grapevine and La Viña

The Grapevine EAB met on June 23 and the La Viña EAB met on July 28, 2021. Next meetings will be held in September (GV) and October (LV).

Editorial Report: Grapevine

Grapevine issues currently in production: August (*Sober Seniors*); September (*Young and Sober*); October (*CPC*); November (*Prayer & Meditation*); December (*Remote Communities & Sober Holidays*).

Other publishing: new *Prayer and Meditation* book out in Fall 2021; *Fun in Sobriety* book in production (Spring 2022); GV Workbook rough draft being edited, updated, and revised.

Editorial Report: La Viña

La Viña issues currently in production: September/October (*Prison Issue*); November/December (*Family*); January/February (*Acceptance*).

Grapevine Web Report

Monthly web traffic in the second quarter averaged 97,933 new visitors; 12,477 returning visitors and 430,983 page views.

For comments or questions write to: Staff Coordinator, Box 459, Grand Central Station, New York, NY 10163