

**Please direct all
communications to:**

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Dear Friends,

A YouTube channel for Alcoholics Anonymous World Services, Inc. (A.A.W.S.) and the A.A. General Service Office (G.S.O.) is currently under development. You're welcome to preview the site at: <https://www.youtube.com/c/AlcoholicsAnonymousWorldServicesInc>

The purpose of the channel is to provide A.A. video content produced by A.A.W.S. to a broader audience; to carry the message to alcoholics, the general public and the professional community; and to host A.A. videos in a location from which they can easily be shared.

Development of the channel was begun in early fall of 2017 as a response to the Advisory Action of the 2017 General Service Conference to create a YouTube channel with comments disabled, that could be analyzed for effectiveness.

Staff continues to develop a process for displaying content on the channel, consistent with A.A. principles and A.A.W.S. copyrights. The channel was started with three engaging, Conference-approved P.S.A.'s: *Doors*, *My World* and *I Have Hope* (available in English, French and Spanish). Expansion of the YouTube collection is in process, with the ultimate goal of adding all A.A.W.S. video content.

Any questions or feedback related to the A.A.W.S. G.S.O. YouTube channel should be sent to commservices@aa.org.

Yours in Fellowship,

Clement C

Clement C., Communication Services