

Please direct all
communications to:

P.O. Box 459
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New York, NY 10163
Fax: (212) 870-3003

Celebrating Our Big Book

Special Summer Offer – *Alcoholics Anonymous* in every format and language July 1 – September 30, 2020

Dear A.A. friends,

As we face the challenges wrought by the COVID-19 pandemic, we are heartened by the resilience of the Fellowship of Alcoholics Anonymous, actively working together in our efforts sharing A.A.'s message of hope and the Twelve Step program of recovery via our literature.

With the gradual re-opening of groups and service offices, we are hoping there will be renewed interest in our literature, not only to help fund the Twelfth Step work we all do, but also to get our literature into the hands of those who may need it.

In efforts to ensure that our Big Book, *Alcoholics Anonymous*, our primary lifesaving text, reaches its widest audience in these troubled times, we are announcing:

A Big Book Special Summer Offer

Order *Alcoholics Anonymous* in any format, any language at 10% off list price

➤ Order via Groups, Intergroups and Central Offices

As we know, A.A.W.S. encourages ordering of literature and other items via local groups, intergroups and central offices.

With collaboration across our Group Services, Public Information and Publishing teams, we are creating an adaptable "Summer Special Offer" PDF for their customization and use. This will be mailed to intergroups and central offices.

Groups, intergroups and central offices will be able to include their office contact information to encourage groups and members to look locally for literature and other items.

➤ **Order via the A.A.W.S. webstore @ aa.org**

Order the Big Book, *Alcoholics Anonymous*, in any format, any language A.A.W.S. distributes at a 10% discount from July 1 through September 30, 2020.

This offer is available for all orders large and small for hardcovers, softcovers, pocket editions, ASL videos, Braille, ebook and more!

Note: the 10% discount can be combined with other customary A.A.W.S. discounts.

To print out the A.A.W.S. aa.org flyer / order form, [click here.](#)

To go directly to the aa.org webstore, [click here.](#)

To place an order, [click here.](#)

The goal is that this 10% discount will stimulate sales and interest in our literature to the benefit of all. We hope that your summer will be safe, as well as happy, joyous and free.

Yours in gratitude,



G. Gregory Tobin
General Manager