

General Service Board of Alcoholics Anonymous, Inc.

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New online contributions experience to launch September 9, 2020

Dear A.A. friends,

We are very pleased to announce the launch of a newly redesigned online contributions experience available to all groups and members in the United States and Canada on Wednesday, September 9, 2020.

This new redesign comes with significant improvements. Working in tandem with the team of experts assisting us with our webstore, we have created what we hope is an experience that is appealing and inviting to use for all contributors.

Our hope is to provide the most accessible and streamlined experience possible on all web-ready devices, including the ability to contribute without registering for an account and to receive instant email acknowledgments. For members who choose to register an account, both their contribution and webstore details will be available in one unified view.

We deeply thank you for your continued support and invite you to visit the new online contributions experience by visiting <u>contribution.aa.org</u>.

With all best A.A. wishes and sincere gratitude,



Greg T. General Manager