Archival images from
*Our Great Responsibility*

(below) A.A. co-founder Bill W. approaches the dais to address the 16th General Service Conference in 1955.
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(right) Coffee setup at the 1955 General Service Conference.

(below) A.A. International Convention, 1955. The telegram from President Dwight D. Eisenhower reads: “Please convey to all who participate in your twentieth anniversary gathering my good wishes for a successful meeting. Your society’s record of growth and service is an inspiration to those who through research, perseverance and faith move forward to the solution of many serious personal and public health problems.”
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(left) Jack Alexander’s article in the March 1941 issue of the *Saturday Evening Post* played a large role in the rapid growth of Alcoholics Anonymous membership from 2,000 to 8,000 in one year.

(below) Nonalcoholic trustee Bernard Smith speaks at the 1953 General Service Conference.