

Please direct all
communications to:

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Announcing: “A Celebration of the Big Book” Flash Sale!

May 1 – July 31, 2024

April 15, 2024

Dear friends,

In commemoration of the 85th anniversary of our life-saving text, *Alcoholics Anonymous*, we are delighted to announce our special duo of Big Book discounts:

A. “A Celebration of the Big Book Flash Sale”

Big Book Special “Spring into Summer” Offer! - 10% off all Big Books, all print formats, all languages!

The offer is available for all orders large and small, for our print and video Big Book editions: hardcovers, softcovers, pocket editions, ASL videos, Braille -- and all translations of the Big Book, *Alcoholics Anonymous* that are catalogued for sale in the United States and Canada.

B. Special Discount Pricing on our Big Book Facsimile First Printing Edition!

Alcoholics Anonymous Facsimile First Printing of the First Edition (Item B-0). Regular List Price: \$12.00 **Special Discount Price: \$3.00.**

Discounts are combinable with our other quantity discounts, and are effective May 1 – July 31, 2024.

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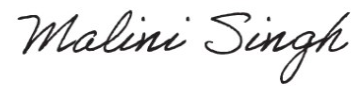
As always, we encourage ordering the Big Book and all of our items of literature from local groups, districts, areas, Intergroups and Central Offices, as they play a vital role in local Twelfth Step activities.

To go to the A.A.W.S. web store, [click here.](#)

Happy reading!



David R.
Publishing Director
A.A. World Services, Inc.



Malini Singh
Director of Operations
A.A. World Services, Inc.

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