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## Announcing: New Reduced Shipping Charges for A.A.W.S. Literature Purchases to Be Implemented February 1, 2022

Dear A.A. Friends,

As part of our ongoing efforts to ensure that A.A. literature is equally accessible throughout the Fellowship and to remove barriers that may hinder getting our life-saving literature into the hands of all who need it, we will be implementing the following:

### New Reduced Shipping Charges

<b>Orders</b>	<b>Shipping charge</b>
under \$25	\$5
\$25 - \$50	\$7
\$50 - \$250	12% of total
\$250 - \$500	10% of total
over \$500	Free Shipping

**Note: Dollar totals are in U.S. currency. Shipping charges are based on totals before applicable sales tax.**

## Five-Month Reduced Shipping Test Pilot Results

We are happy to report that we had widespread participation in our Five-Month Reduced Shipping Test Pilot, which ran from May 17 to October 18, 2021.

We have carefully examined the test data results; listened to input from all those who buy from us; and carefully considered positive or negative impacts. The results of this Reduced Shipping Test Pilot demonstrate:

- **An increase in orders of the Big Book, *Alcoholics Anonymous*, across all delivery channels, among Intergroups and Central Offices, groups and individuals.**
- **An increase in small-order purchasing (under \$25) across all delivery channels, among Intergroups and Central Offices, groups and individuals.**
- **An increase in orders across all delivery channels, among Intergroups and Central Offices, groups and individuals.**

We have thoroughly reviewed this data, and we amply discussed the data at the A.A.W.S. Board meeting on October 29, 2021.

Clearly, the Reduced Shipping Charges helped us in our shared efforts to carry the message via our literature.

We continue to encourage members to purchase literature from their home groups and local distribution sources (Intergroups and Central Offices).

We recognize that individual members and groups are not the only entities that purchase our literature. Intergroups and Central Offices are vitally important service partners for us. They are incredibly important to the Fellowship, performing services locally that cannot be provided by the General Service Office in New York.

We take our fiduciary responsibility seriously, which includes our oversight and decision-making on pricing, discounts and shipping charges. We are ever mindful that “money and spirituality mix” in each of these transactions.

Just like every member of the Fellowship, our goal is to carry the message of recovery to the still-suffering alcoholic. Your General Service Office and your A.A.W.S. Board want to ensure that our literature is accessible to all. Hopefully, this new Reduced Shipping Charges schedule will help to get our books into the hands of those who need them.

For questions, comments and sharing on this topic, please email us at [publishingnews@aa.org](mailto:publishingnews@aa.org).

Warmly,



Jimmy D.  
Chair, A.A.W.S. Board



Deborah K.  
Chair, A.A.W.S. Finance Committee